

PRESS RELEASE

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Strategic Partnership Between RSM Greece and DGTAL to Support Businesses in Adopting Artificial Intelligence



Image caption: Ms. Vanda Giannara, Co-founder & CEO, DGTAL and Ms. Elena Stylianou, Managing Partner, RSM Greece

Athens Thursday 19 February 2026 – RSM Greece and DGTAL announce a strategic partnership that introduces to the Greek market a comprehensive advisory approach and practical implementation framework for leveraging Artificial Intelligence (AI) within businesses. The objective of this collaboration is to help organizations of all sizes meaningfully harness the capabilities of AI by implementing integrated solutions that deliver measurable business results.

This partnership is pioneering in the Greek market, as it addresses the full spectrum of business needs related to the integration of Artificial Intelligence, combining RSM Greece's expertise in business consulting with DGTAL's specialized knowledge in delivering customized Artificial Intelligence projects.

Combining Expertise: From Strategic Guidance to Practical Solutions

The new model introduced by RSM Greece and DGTAL begins with educating business leaders and identifying needs and opportunities arising from the integration of innovative technologies. It includes the implementation of specialized Artificial Intelligence solutions tailored to each company's specific requirements and concludes

with continuous monitoring and optimization of processes and tools, ensuring they respond effectively to both current and future challenges.

The collaboration brings together RSM Greece's strategic guidance and organizational expertise with DGTAL's automation solutions, offering a comprehensive framework that covers everything from design to implementation and the measurement of tangible results, while addressing a growing need in the Greek market.

According to the study "The RSM Board Diversity Survey," only 2% of board members in listed companies possess expertise in IT & Technology, creating a gap in the strategic utilization of Artificial Intelligence. The partnership between RSM Greece and DGTAL aims precisely to bridge this gap by providing targeted guidance, training, and practical implementation solutions, enabling executives and business leaders to make informed decisions and truly capitalize on the opportunities offered by new technology.

A Unified End-to-End Model for the Sustainable Adoption of Artificial Intelligence

The collaboration between the two companies brings together knowledge and experience that cover the entire Artificial Intelligence adoption cycle, from needs assessment to the day-to-day implementation of technology in business operations. At the same time, it aims to address a real market need by enabling businesses to rapidly implement and leverage AI for meaningful operational impact.

DGTAL contributes practical automation solutions by utilizing "intelligent digital assistants" (AI agents) that take on repetitive and data-intensive tasks, such as information verification, error detection, and support for payment processes. Their use significantly reduces the time teams spend on manual work while increasing the accuracy and speed of operations.

RSM Greece, with its long-standing experience in advisory services — including strategy, risk management, data analytics, internal audit, and operational optimization — ensures that the adoption of Artificial Intelligence is carried out in a structured manner, with clear business objectives and methodological consistency. The guidance it provides enables companies to implement technological solutions tailored to their own operating model, delivering practical and measurable benefits.

On the occasion of the strategic agreement, **Ms. Elena Stylianou, Managing Partner of RSM Greece, stated:** *« The strategic partnership with DGTAL marks a significant step in supporting businesses in their digital transformation. Through a combination of strategic guidance, training, and practical implementation, companies gain not only knowledge about Artificial Intelligence but also tools and solutions that can immediately deliver measurable results. Our goal is to help companies respond to current and future challenges and fully capitalize on the opportunities of the new digital era »*

Ms. Vanda Giannara, Co-founder & CEO of DGTAL, commented: *« Together with RSM Greece, we are introducing a new operating model to the Greek market: AI agents that take on the 'heavy' manual workload in critical, data-heavy processes — starting with payroll and expanding into areas such as due diligence and audit. We do not remain at the theoretical level; we deliver implementation with measurable ROI ».*

By combining strategy and technology, the two companies introduce a collaborative model that provides executive guidance, practical implementation, and measurable outcomes. The objective is to enhance operational efficiency, reduce errors and costs,

accelerate decision-making, and create sustainable value for businesses investing in Artificial Intelligence. The solutions address challenges holistically — from top management to operational teams — supporting training, understanding, and the implementation of practical changes that lead to more efficient operations and consistently improved results.

Integrated Training, Readiness, and Practical Implementation Solutions Within a Unified Framework

Within the framework of the strategic partnership, solutions are provided that are tailored to the specific needs, size, and maturity level of each business. The key pillars that make up the end-to-end approach include:

- Educational workshops for Boards of Directors and C-Level executives, custom-designed for each industry and organization, aiming to foster understanding of business opportunities, strategic options, and practical applications of Artificial Intelligence.
- AI Readiness Assessment & Roadmap, which evaluates the organization's level of preparedness (data, processes, capabilities) and shapes a realistic, customized AI adoption plan.
- Business Process Optimization & Management Consulting, including the redesign and improvement of operational processes to enable more efficient, automated, and data-driven operations.
- Agentic AI Tools, involving the design and development of Artificial Intelligence tools that automate daily tasks and critical functions, delivering practical, measurable benefits such as error reduction, time savings, and improved accuracy.

About RSM Greece: RSM Greece is a member of RSM, the 6th largest global network of Audit, Tax, and Consulting firms, and has been operating in Greece for the past 35 years, combining local expertise with global know-how. RSM Greece provides comprehensive, high-quality services that position it as a key partner in its clients' growth journey. These services include Statutory Audit, Accounting and Tax Advisory, Business Consulting (financial advisory, risk management, internal audit, etc.), as well as Human Capital Consulting, Payroll Services, and Labor and Social Security Advisory Services. Its professionals have experience across major business sectors, including banking, shipping, technology and telecommunications, energy, food production, and healthcare, with a presence both in Greece and internationally. The firm builds long-term partnerships in Greece and abroad, deeply understands business needs, and delivers practical solutions with real value—bringing to life its motto, The Power of Being Understood.

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About DGTAL: DGTAL is an Agentic Workflow Service Provider that, over the past four years, has developed and implemented a proven agentic intelligence and orchestration layer, delivering full end-to-end automation of critical business processes.

DGTAL's AI Agents process both structured and unstructured data from end to end, performing controls, error and fraud detection, as well as generating payment recommendations that continuously improve through feedback loops. This approach reduces costs, minimizes errors, and shortens cycle times.

DGTAL designs and operates fully integrated AI workflows, fully leverages the data flywheel — where each execution makes the agents progressively “smarter” — and bypasses the limitations of legacy systems and data silos, significantly accelerating the adoption of Artificial Intelligence.

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